

# GT Privacy Policy

This policy applies to the GARDNER TECHNOLOGIES AUSTRALIA PTY LTD web site and business operations (see [gardnertechnologies.com](http://gardnertechnologies.com)).

If you have any questions about this privacy policy please send an email to [contact@gardnertechnologies.com](mailto:contact@gardnertechnologies.com).

Your privacy on the GT web site (THE “APPLICATION”) is important to us. As part of the operation of the APPLICATION, we gather certain types of information about our users, and we would like to explain the types of information we gather and what we do with it.

This policy tells you how we may collect information from the APPLICATION, how we protect it and how we use it. GARDNER TECHNOLOGIES AUSTRALIA PTY controls all personal information which you provide when you use our APPLICATION.

## **Information Collected by the APPLICATION**

We may collect two types of personally identifying information from users: personal profile data (such as names, address and e-mail addresses), and aggregated data (such as information about GPS locations, including patterns of movement, on the APPLICATION, and including for example how many users log into or requests quotes or contact information in the APPLICATION).

### ***Personal Data***

Personal data is collected when users provide personal profile data to the APPLICATION, for example when creating a profile on the APPLICATION, sending marketing & products alerts from the APPLICATION. This information may be used for marketing and market research purposes, to provide and personalise our service, to inform you if the APPLICATION upgrades and information about other events happening with GT web site and about related products and services.

### ***Aggregated Information***

Aggregated information, such as GPS locations of customers, or which GT customer is active or inactive, may be collected by our web server.

## **Use of Information Collected by the APPLICATION**

Our APPLICATION uses both the personal and aggregated information collected for multiple purposes.

The information is used to improve the content of the APPLICATION, to customise the content and/or layout of the APPLICATION for each individual user and to notify users about updates to the APPLICATION or promotional offers or opportunities that we believe will be of interest to you.

We will not pass on your information to third parties.

The principle reason for collecting data about you is to ensure the APPLICATION works correctly and that the APPLICATION is always improving. We may also retain data for security administration, legal, and maintenance purposes. By using the data collected we can provide you with information via e-mail.

We will only send electronic messages to you if you have given us express permission to do so. In addition you will also be able to unsubscribe from communications via unsubscribe links in those communications.

USE OF OUR QUOTE AND CONTACT FORM SIGNIFIES YOUR AGREEMENT TO THE TERMS OF USE AND PRIVACY POLICY.

**Changes to this policy**

We reserve the right to change this policy at any time by posting a revised privacy policy here.

**Policy Updated** Thursday, 24 September 2015